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### **UBI signs South Africa distribution deal.**

Universal Biosensors, Inc. (ASX:UBI) is pleased to announce that it has entered into a non-exclusive Distribution Agreement with Vicard SA for the distribution of its wine testing platform device “Sentia” in South Africa.

The Distribution Agreement is for a three-year term and contains standard renewal and termination options available to both parties.

John Sharman, CEO of UBI said; “Securing distribution in South Africa is another step forward in the commercialisation of Sentia globally. Vicard SA has 20 years of experience supplying high quality resources to the South African wine industry and there are 500 wineries which will now have the opportunity to experience Sentia.”

Mr Sharman said; “Along with the current capability we believe the possibility of Sentia’s future testing capability for Glucose, Fructose, Malic Acid and others will add significant value to the winemaking industry. We are negotiating terms with a number of key industry players around the world and look forward to reporting additional distribution partnerships in due course.”

Vicard SA CEO, Michael Fernandes, said; “I am thrilled to be bringing Sentia to the South African wine industry. The initial reaction from my customers has been very positive and they understand the unique benefits the system offers.”

For further enquiries please refer to the Sentia website ([www.mysentia.com](http://www.mysentia.com)).

**End**

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***Announcement authorised by the Board of Directors of Universal Biosensors, Inc.***



### **About Universal Biosensors**

Universal Biosensors, founded in 2001, specialises in the design and development of electrochemical cells (strips) used in conjunction with point of use devices that are used in various industries such as healthcare (point of care), wine, food, and agriculture. Our wine testing platform Sentia is UBI's new product which is being launched globally. For additional information regarding Universal Biosensors, Inc., refer to: <http://www.universalbiosensors.com>.

### **About Vicard SA**

Vicard South Africa, is an importer and distributor of quality, high-end products to the South African wine industry. With over 20 years of expertise in this field, Vicard SA offers excellent product knowledge and a professional, timeous service to their clients. This partnered with personal customer interaction, forms the core of their mission statement.

### **Forward-Looking Statements**

The statements contained in this release that are not purely historical are forward-looking statements within the meaning of the US Securities Exchange Act of 1934. Forward-looking statements in this release include statements regarding our expectations, beliefs, hopes, intentions or strategies. All forward-looking statements included in this release are based upon information available to us as of the date hereof, and we assume no obligation to update any such forward-looking statement as a result of new information, future events or otherwise. Our actual results could differ materially from our current expectations. We cannot assure you when, if at all, the proposals outlined in this release will occur, and the terms of any such proposal are subject to change. Factors that could cause or contribute to such differences include, but are not limited to, factors and risks disclosed from time to time in reports filed with the SEC.